



# Full Site Audit Report

[www.moveit.com](http://www.moveit.com)

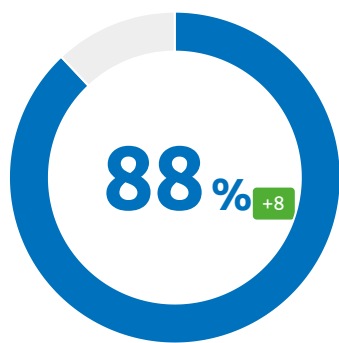
# Full Site Audit Report

Subdomain: www.moveit.com

Last Update: September 6, 2021

Crawled Pages: 64

## Site Health



## Crawled Pages

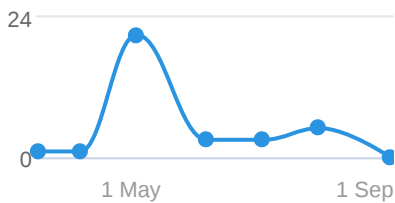
64

● Healthy (32)
 ● Broken (0)
 ● Have issues (27)
 ● Redirected (5)
 ● Blocked (0)



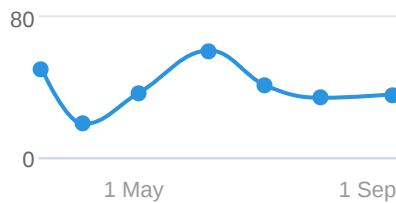
## Errors

0 -5



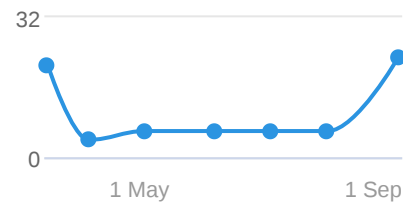
## Warnings

36 +2



## Notices

23 +17



## Top Issues

2 uncompressed pages

warnings

3% of total issues

12 issues with uncompressed JavaScript and CSS files

warnings

20% of total issues

8 issues with unminified JavaScript and CSS files

warnings

14% of total issues

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0 -5

0 pages returned 5XX status code

0 0

0 pages returned 4XX status code

0 0

0 pages don't have title tags

0 0

0 issues with duplicate title tags

0 0

0 pages have duplicate content issues

0 0

0 internal links are broken

0 0

0 pages couldn't be crawled

0 0

0 pages couldn't be crawled (DNS resolution issues)

0 0

0 pages couldn't be crawled (incorrect URL formats)

0 0

0 internal images are broken

0 0

0 pages have duplicate meta descriptions

0 0

Robots.txt file has format errors

0 0

0 sitemap.xml files have format errors

0 0

0 incorrect pages found in sitemap.xml

0 0

0 pages have a WWW resolve issue

0 0

This page has no viewport tag	0 0
0 pages have too large HTML size	0 0
0 AMP pages have no canonical tag	0 0
0 issues with hreflang values	0 0
0 hreflang conflicts within page source code	0 0
0 issues with incorrect hreflang links	0 0
0 non-secure pages	0 0
0 issues with expiring or expired certificate	0 -2
0 issues with old security protocol	0 0
0 issues with incorrect certificate name	0 0
0 issues with mixed content	0 0
No redirect or canonical to HTTPS homepage from HTTP version	0 0
0 redirect chains and loops	0 0
0 pages with a broken canonical link	0 0
0 pages have multiple canonical URLs	0 0
0 pages have a meta refresh tag	0 0

0 issues with broken internal JavaScript and CSS files

0 -3

0 subdomains don't support secure encryption algorithms

0 0

0 sitemap.xml files are too large

0 0

0 links couldn't be crawled (incorrect URL formats)

0 0

0 structured data items are invalid

0 0

0 pages have slow load speed

0 0

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36 +2

### 12 issues with uncompressed JavaScript and CSS files

12 +2

About this issue: This issue is triggered if compression is not enabled in the HTTP response. Compressing JavaScript and CSS files significantly reduces their size as well as the overall size of your webpage, thus improving your page load time. Uncompressed JavaScript and CSS files make your page load slower, which negatively affects user experience and may worsen your search engine rankings. If your webpage uses uncompressed CSS and JS files that are hosted on an external site, you should make sure they do not affect your page's load time. For more information, please see this Google article <https://developers.google.com/web/fundamentals/performance/optimizing-content-efficiency>. How to fix: Enable compression for your JavaScript and CSS files on your server. If your webpage uses uncompressed CSS and JS files that are hosted on an external site, contact the website owner and ask them to enable compression on their server. If this issue doesn't affect your page load time, simply ignore it.

### 8 issues with unminified JavaScript and CSS files

8 +1

About this issue: Minification is the process of removing unnecessary lines, white space and comments from the source code. Minifying JavaScript and CSS files makes their size smaller, thereby decreasing your page load time, providing a better user experience and improving your search engine rankings. For more information, please see this Google article <https://developers.google.com/web/fundamentals/performance/optimizing-content-efficiency>. How to fix: Minify your JavaScript and CSS files. If your webpage uses CSS and JS files that are hosted on an external site, contact the website owner and ask them to minify their files. If this issue doesn't affect your page load time, simply ignore it.

### 5 pages have low text-HTML ratio

5 0

About this issue: Your text to HTML ratio indicates the amount of actual text you have on your webpage compared to the amount of code. This issue is triggered when your text to HTML is 10% or less. Search engines have begun focusing on pages that contain more content. That's why a higher text to HTML ratio means your page has a better chance of getting a good position in search results. Less code increases your page's load speed and also helps your rankings. It also helps search engine robots crawl your website faster. How to fix: Split your webpage's text content and code into separate files and compare their size. If the size of your code file exceeds the size of the text file, review your page's HTML code and consider optimizing its structure and removing embedded scripts and styles.

### 3 pages have a low word count

3 0

About this issue: This issue is triggered if the number of words on your webpage is less than 200. The amount of text placed on your webpage is a quality signal to search engines. Search engines prefer to provide as much information to users as possible, so pages with longer content tend to be placed higher in search results, as opposed to those with lower word counts. For more information, please view this video: <https://www.youtube.com/watch?v=w3-obcXkyA4>. How to fix: Improve your on-page content and be sure to include more than 200 meaningful words.

### 3 issues with uncached JavaScript and CSS files

3 0

About this issue: This issue is triggered if browser caching is not specified in the response header. Enabling browser caching for JavaScript and CSS files allows browsers to store and reuse these resources without having to download them again when requesting your page. That way the browser will download less data, which will decrease your page load time. And the less time it takes to load your page, the happier your visitors are. For more information, please see this Google article <https://developers.google.com/web/fundamentals/performance/optimizing-content-efficiency>. How to fix: If JavaScript and CSS files are hosted on your website, enable browser caching for them. If JavaScript and CSS files are hosted on a website that you don't own, contact the website owner and ask them to enable browser caching for them. If this issue doesn't affect your page load time, simply ignore it.

### 2 pages don't have an h1 heading

2 0

About this issue: While less important than <title> tags, h1 headings still help define your page's topic for search engines and users. If an <h1> tag is empty or missing, search engines may place your page lower than they would otherwise. Besides, a lack of an <h1> tag breaks your page's heading hierarchy, which is not SEO friendly. How to fix: Provide a concise, relevant h1 heading for each of your page.

### 2 uncompressed pages

2 0

About this issue: This issue is triggered if the Content-Encoding entity is not present in the response header. Page compression is essential to the process of optimizing your website. Using uncompressed pages leads to a slower page load time, resulting in a poor user experience and a lower search engine ranking. How to fix: Enable compression on your webpages for faster load time.

### 1 page doesn't have a meta description

1 0

About this issue: Though meta descriptions don't have a direct influence on rankings, they are used by search engines to display your page's description in search results. A good description helps users know what your page is about and encourages them to click on it. If your page's meta description tag is missing, search engines will usually display its first sentence, which may be irrelevant and unappealing to users. For more information, please see these article: Create good titles and snippets in Search Results: <https://support.google.com/webmasters/answer/35624>. How to fix: In order to gain a higher click-through rate, you should ensure that all of your webpages have meta descriptions that contain relevant keywords.

### 0 external links are broken

0 -1

### 0 external images are broken

0 0

### 0 links on HTTPS pages leads to HTTP page

0 0

### 0 pages don't have enough text within the title tags

0 0

### 0 pages have too much text within the title tags

0 0

0 pages have duplicate H1 and title tags	0 0
0 pages have too many on-page links	0 0
0 URLs with a temporary redirect	0 0
0 images don't have alt attributes	0 0
0 pages have too many parameters in their URLs	0 0
0 pages have no hreflang and lang attributes	0 0
0 pages don't have character encoding declared	0 0
0 pages don't have doctype declared	0 0
0 pages use Flash	0 0
0 pages contain frames	0 0
0 pages have underscores in the URL	0 0
0 outgoing internal links contain nofollow attribute	0 0
Sitemap.xml not indicated in robots.txt	0 0
Sitemap.xml not found	0 0
Homepage does not use HTTPS encryption	0 0
0 subdomains don't support SNI	0 0



0 HTTP URLs in sitemap.xml for HTTPS site

0 0

0 issues with blocked internal resources in robots.txt

0 0

0 pages have a JavaScript and CSS total size that is too large

0 0

0 pages use too many JavaScript and CSS files

0 0

0 link URLs are too long

0 0

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23 +17

**19 links on this page have non-descriptive anchor text**

About this issue: This issue is triggered if a non-descriptive anchor text is used for a link (either internal or external). An anchor is considered to be non-descriptive if it doesn't give any idea of what the linked-to page is about, for example, "click here", "right here", etc. This type of anchor provides little value to users and search engines as it doesn't provide any information about the target page. Also, such anchors will offer little in terms of the target page's ability to be indexed by search engines, and as a result, rank for relevant search requests. For more information on the criteria used to trigger this check, refer to kb article title. How to fix: To let users and search engines understand the meaning of the linked-to page, use a succinct anchor text that describes the page's content. For best practices on how to optimize your anchor text, refer to the "Write good link text" section in Google's Search Engine Optimization (SEO) Starter Guide [https://support.google.com/webmasters/answer/7451184?hl=en&ref\\_topic=9460495&authuser=0](https://support.google.com/webmasters/answer/7451184?hl=en&ref_topic=9460495&authuser=0).

19 +19

**4 links to external pages or resources returned a 403 HTTP status code**

About this issue: This issue is triggered if a crawler gets a 403 code when trying to access an external webpage or resource via a link on your site. A 403 HTTP status code is returned if a user is not allowed to access the resource for some reason. In the case of crawlers, this usually means that a crawler is being blocked from accessing content at the server level. How to fix: Check that the page is available to browsers and search engines. To do this, follow a link in your browser and check the Google Search Console data. 1. If a page or resource is not available, contact the owner of the external website to restore deleted content or change the link on your page. 2. If a page is available but our bot is blocked from accessing it, you can ask the external website owner to unblock the page, so we can check all resources correctly. You can also hide this issue from your list.

4 0

0 pages have more than one H1 tag

0 0

0 pages are blocked from crawling

0 0

0 page URLs are longer than 200 characters

0 0

0 outgoing external links contain nofollow attributes

0 0

Robots.txt not found

0 0

0 pages have hreflang language mismatch issues

0 0

0 subdomains don't support HSTS

0 0

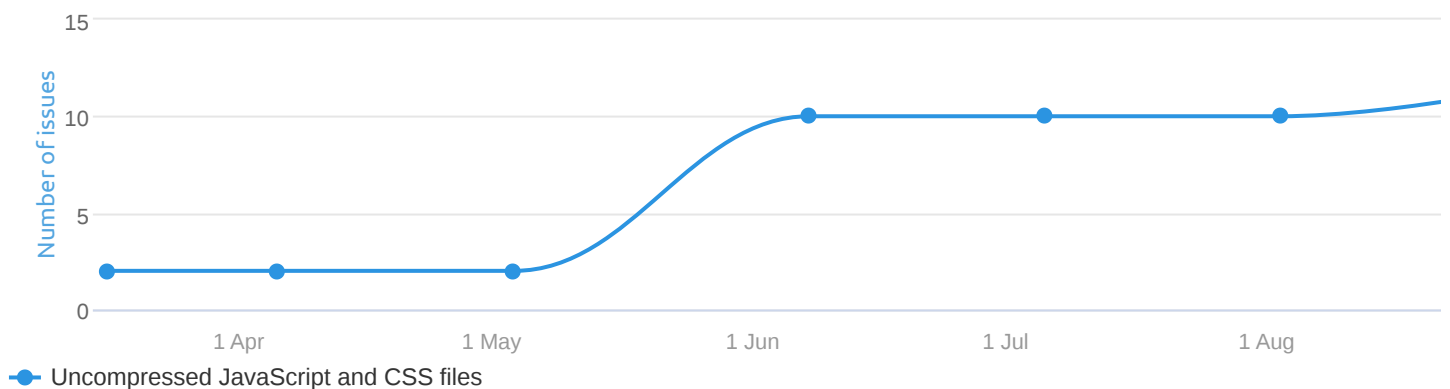
0 orphaned pages in Google Analytics	0 0
0 orphaned pages in sitemaps	0 0
0 pages take more than 1 second to become interactive	0 0
0 pages blocked by X-Robots-Tag: noindex HTTP header	0 0
0 issues with blocked external resources in robots.txt	0 0
0 issues with broken external JavaScript and CSS files	0 0
0 pages need more than 3 clicks to be reached	0 0
0 pages have only one incoming internal link	0 -2
0 URLs with a permanent redirect	0 0
0 resources are formatted as page link	0 0
0 links on this page have no anchor text	0 0

## Uncompressed JavaScript and CSS files

**i** *About this issue: This issue is triggered if compression is not enabled in the HTTP response. Compressing JavaScript and CSS files significantly reduces their size as well as the overall size of your webpage, thus improving your page load time. Uncompressed JavaScript and CSS files make your page load slower, which negatively affects user experience and may worsen your search engine rankings. If your webpage uses uncompressed CSS and JS files that are hosted on an external site, you should make sure they do not affect your page's load time. For more information, please see this Google article <https://developers.google.com/web/fundamentals/performance/optimizing-content-efficiency>. How to fix: Enable compression for your JavaScript and CSS files on your server. If your webpage uses uncompressed CSS and JS files that are hosted on an external site, contact the website owner and ask them to enable compression on their server. If this issue doesn't affect your page load time, simply ignore it.*

### Historical chart for audits

Period: March 16, 2021 (10:04) - September 6, 2021 (20:43)



## Uncompressed JavaScript and CSS files 12

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Page URL	Resource URL	Resource Type	Discovered
Movelt Companies - Lease Return Quote Request <a href="https://secure.moveit.com/QForm/wf/">https://secure.moveit.com/QForm/wf/</a>	<a href="https://secure.moveit.com/QForm/wf/assets/font-awesome/css/font-awesome.min.css">https://secure.moveit.com/QForm/wf/assets/font-awesome/css/font-awesome.min.css</a>	CSS	September 6, 2021 (20:43) <span style="color: green;">[new]</span>
Movelt Companies - Lease Return Quote Request <a href="https://secure.moveit.com/QForm/wf/">https://secure.moveit.com/QForm/wf/</a>	<a href="https://secure.moveit.com/QForm/wf/assets/css/style.css">https://secure.moveit.com/QForm/wf/assets/css/style.css</a>	CSS	September 6, 2021 (20:43) <span style="color: green;">[new]</span>
Movelt Companies - Lease Return Quote Request <a href="https://secure.moveit.com/QForm/wf/">https://secure.moveit.com/QForm/wf/</a>	<a href="https://secure.moveit.com/QForm/wf/assets/js/modernizr.min.js">https://secure.moveit.com/QForm/wf/assets/js/modernizr.min.js</a>	JavaScript	September 6, 2021 (20:43)
Movelt Companies - Lease Return Quote Request <a href="https://secure.moveit.com/QForm/wf/">https://secure.moveit.com/QForm/wf/</a>	<a href="https://secure.moveit.com/QForm/wf/assets/js/moment.min.js">https://secure.moveit.com/QForm/wf/assets/js/moment.min.js</a>	JavaScript	September 6, 2021 (20:43)
Movelt Companies - Lease Return Quote Request <a href="https://secure.moveit.com/QForm/wf/">https://secure.moveit.com/QForm/wf/</a>	<a href="https://secure.moveit.com/QForm/wf/assets/js/detect.js">https://secure.moveit.com/QForm/wf/assets/js/detect.js</a>	JavaScript	September 6, 2021 (20:43)
Movelt Companies - Lease Return Quote Request <a href="https://secure.moveit.com/QForm/wf/">https://secure.moveit.com/QForm/wf/</a>	<a href="https://secure.moveit.com/QForm/wf/assets/js/fastclick.js">https://secure.moveit.com/QForm/wf/assets/js/fastclick.js</a>	JavaScript	September 6, 2021 (20:43)

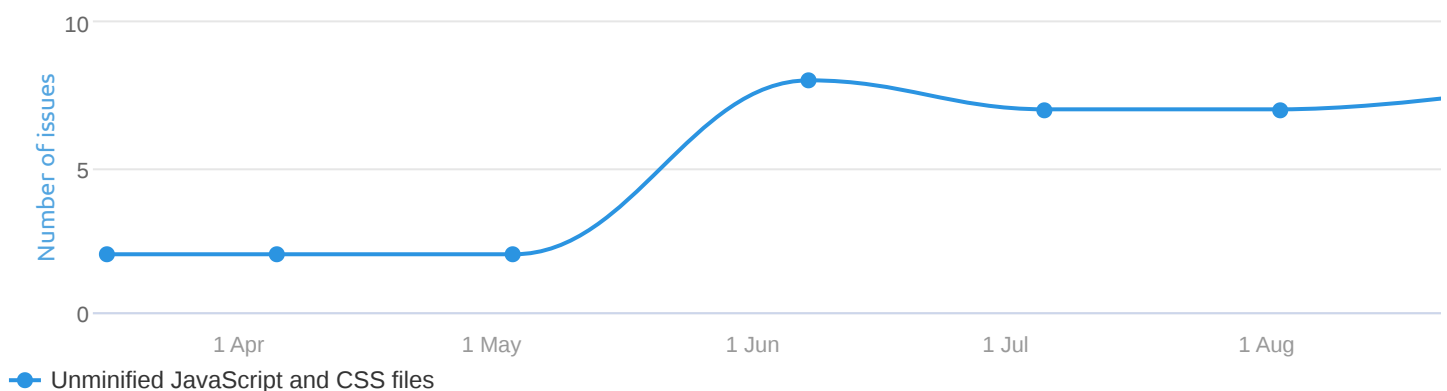
Page URL	Resource URL	Resource Type	Discovered
Movelt Companies - Lease Return Quote Request <a href="https://secure.moveit.com/QForm/wf/">https://secure.moveit.com/QForm/wf/</a>	<a href="https://secure.moveit.com/QForm/wf/assets/js/jquery.blockUI.js">https://secure.moveit.com/QForm/wf/assets/js/jquery.blockUI.js</a>	JavaScript	September 6, 2021 (20:43)
Movelt Companies - Lease Return Quote Request <a href="https://secure.moveit.com/QForm/wf/">https://secure.moveit.com/QForm/wf/</a>	<a href="https://secure.moveit.com/QForm/wf/assets/js/jquery.nicescroll.js">https://secure.moveit.com/QForm/wf/assets/js/jquery.nicescroll.js</a>	JavaScript	September 6, 2021 (20:43)
Movelt Companies - Lease Return Quote Request <a href="https://secure.moveit.com/QForm/wf/">https://secure.moveit.com/QForm/wf/</a>	<a href="https://secure.moveit.com/QForm/wf/assets/js/jquery.populate.pack.js">https://secure.moveit.com/QForm/wf/assets/js/jquery.populate.pack.js</a>	JavaScript	September 6, 2021 (20:43)
Movelt Companies - Lease Return Quote Request <a href="https://secure.moveit.com/QForm/wf/">https://secure.moveit.com/QForm/wf/</a>	<a href="https://secure.moveit.com/QForm/wf/assets/js/pikeadmin.js">https://secure.moveit.com/QForm/wf/assets/js/pikeadmin.js</a>	JavaScript	September 6, 2021 (20:43)
Pay for a single invoice   Movelt <a href="https://secure.moveit.com/pay/">https://secure.moveit.com/pay/</a>	<a href="https://secure.moveit.com/images/moveit.css">https://secure.moveit.com/images/moveit.css</a>	CSS	September 6, 2021 (20:43)
Pay for a single invoice   Movelt <a href="https://secure.moveit.com/pay/">https://secure.moveit.com/pay/</a>	<a href="https://secure.moveit.com/images/jquery-ui-1.8.1.custom.css">https://secure.moveit.com/images/jquery-ui-1.8.1.custom.css</a>	CSS	September 6, 2021 (20:43)

## Unminified JavaScript and CSS files

**i** About this issue: Minification is the process of removing unnecessary lines, white space and comments from the source code. Minifying JavaScript and CSS files makes their size smaller, thereby decreasing your page load time, providing a better user experience and improving your search engine rankings. For more information, please see this Google article <https://developers.google.com/web/fundamentals/performance/optimizing-content-efficiency>. How to fix: Minify your JavaScript and CSS files. If your webpage uses CSS and JS files that are hosted on an external site, contact the website owner and ask them to minify their files. If this issue doesn't affect your page load time, simply ignore it.

## Historical chart for audits

Period: September 6, 2021 (20:43) - March 16, 2021 (10:04)



## Unminified JavaScript and CSS files 8

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Page URL	Resource URL	Resource Type	Discovered
Movelt Companies - Lease Return Quote Request <a href="https://secure.moveit.com/QForm/wf/">https://secure.moveit.com/QForm/wf/</a>	<a href="https://secure.moveit.com/QForm/wf/assets/css/style.css">https://secure.moveit.com/QForm/wf/assets/css/style.css</a>	CSS	September 6, 2021 (20:43) <span style="color: green;">[new]</span>

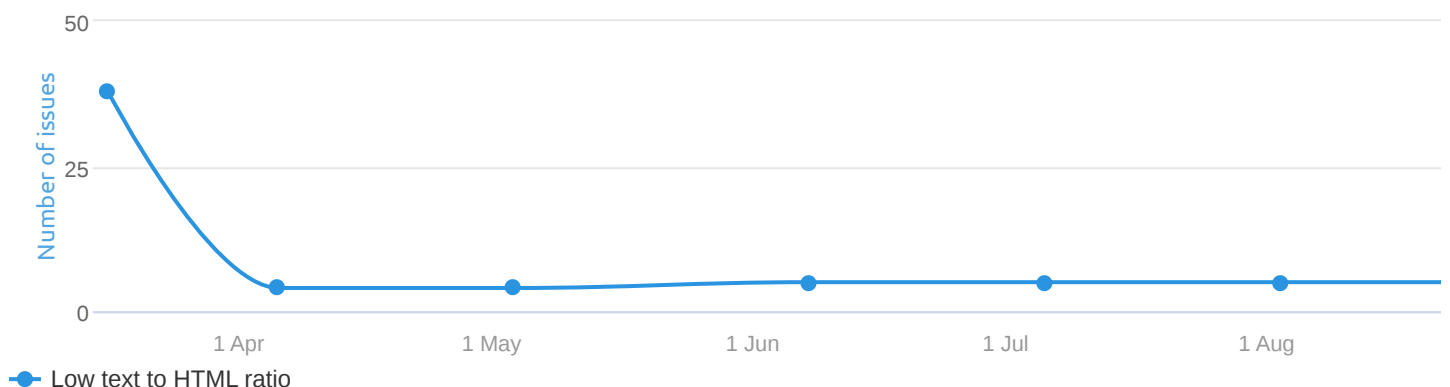
Page URL	Resource URL	Resource Type	Discovered
MoveIt Companies - Lease Return Quote Request <a href="https://secure.moveit.com/QForm/wf/">https://secure.moveit.com/QForm/wf/</a>	<a href="https://cdn.jsdelivr.net/npm/daterangepicker/daterangepicker.css">https://cdn.jsdelivr.net/npm/daterangepicker/daterangepicker.css</a>	CSS	September 6, 2021 (20:43)
MoveIt Companies - Lease Return Quote Request <a href="https://secure.moveit.com/QForm/wf/">https://secure.moveit.com/QForm/wf/</a>	<a href="https://cdn.jsdelivr.net/npm/jquery-confirm@3.3.4/css/jquery-confirm.css">https://cdn.jsdelivr.net/npm/jquery-confirm@3.3.4/css/jquery-confirm.css</a>	CSS	September 6, 2021 (20:43)
MoveIt Companies - Lease Return Quote Request <a href="https://secure.moveit.com/QForm/wf/">https://secure.moveit.com/QForm/wf/</a>	<a href="https://cdn.datatables.net/plugin-ins/1.10.19/dataRender/ellipsis.js">https://cdn.datatables.net/plugin-ins/1.10.19/dataRender/ellipsis.js</a>	JavaScript	September 6, 2021 (20:43)
MoveIt Companies - Lease Return Quote Request <a href="https://secure.moveit.com/QForm/wf/">https://secure.moveit.com/QForm/wf/</a>	<a href="https://cdn.datatables.net/plugin-ins/1.10.19/dataRender/datetime.js">https://cdn.datatables.net/plugin-ins/1.10.19/dataRender/datetime.js</a>	JavaScript	September 6, 2021 (20:43)
MoveIt Companies - Lease Return Quote Request <a href="https://secure.moveit.com/QForm/wf/">https://secure.moveit.com/QForm/wf/</a>	<a href="https://secure.moveit.com/QForm/wf/assets/js/pikeadmin.js">https://secure.moveit.com/QForm/wf/assets/js/pikeadmin.js</a>	JavaScript	September 6, 2021 (20:43)
Pay for a single invoice   MoveIt <a href="https://secure.moveit.com/pay/">https://secure.moveit.com/pay/</a>	<a href="https://secure.moveit.com/images/moveit.css">https://secure.moveit.com/images/moveit.css</a>	CSS	September 6, 2021 (20:43)
Pay for a single invoice   MoveIt <a href="https://secure.moveit.com/pay/">https://secure.moveit.com/pay/</a>	<a href="https://secure.moveit.com/images/jquery-ui-1.8.1.custom.css">https://secure.moveit.com/images/jquery-ui-1.8.1.custom.css</a>	CSS	September 6, 2021 (20:43)

## Low text to HTML ratio

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## Historical chart for audits

Period: March 16, 2021 (10:04) - September 6, 2021 (20:43)



## Low text to HTML ratio 5

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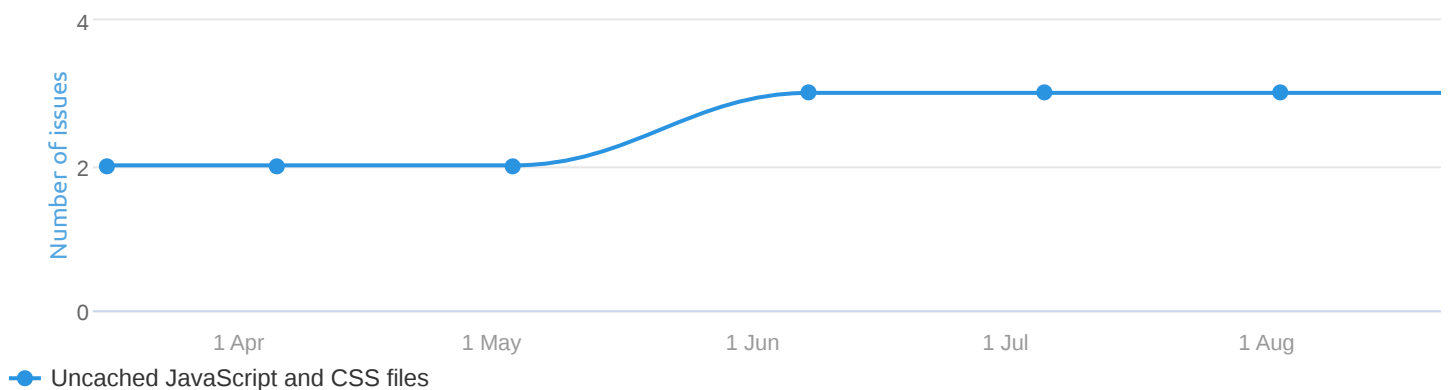
Page URL	Ratio	Discovered
The Movelt® Companies <a href="https://moveit.com">https://moveit.com</a>	0.09	September 6, 2021 (20:43)
The Movelt® Companies <a href="https://moveit.com/">https://moveit.com/</a>	0.09	September 6, 2021 (20:43)
Contact Movelt®   The Movelt® Companies <a href="https://moveit.com/about/contact">https://moveit.com/about/contact</a>	0.07	September 6, 2021 (20:43)
Movelt Companies - Lease Return Quote Request <a href="https://secure.moveit.com/QForm/wf/">https://secure.moveit.com/QForm/wf/</a>	0.05	September 6, 2021 (20:43)
Pay for a single invoice   Movelt <a href="https://secure.moveit.com/pay/">https://secure.moveit.com/pay/</a>	0.01	September 6, 2021 (20:43)

## Uncached JavaScript and CSS files

**i** About this issue: This issue is triggered if browser caching is not specified in the response header. Enabling browser caching for JavaScript and CSS files allows browsers to store and reuse these resources without having to download them again when requesting your page. That way the browser will download less data, which will decrease your page load time. And the less time it takes to load your page, the happier your visitors are. For more information, please see this Google article <https://developers.google.com/web/fundamentals/performance/optimizing-content-efficiency>. How to fix: If JavaScript and CSS files are hosted on your website, enable browser caching for them. If JavaScript and CSS files are hosted on a website that you don't own, contact the website owner and ask them to enable browser caching for them. If this issue doesn't affect your page load time, simply ignore it.

## Historical chart for audits

Period: September 6, 2021 (20:43) - March 16, 2021 (10:04)



## Uncached JavaScript and CSS files 3

www.moveit.com

Page URL	Resource URL	Resource Type	Discovered
Contact Movelt®   The Movelt® Companies <a href="https://moveit.com/about/contact">https://moveit.com/about/contact</a>	<a href="https://app.kartra.com/optin/nFPt1ak8mgCp">https://app.kartra.com/optin/nFPt1ak8mgCp</a>	JavaScript	September 6, 2021 (20:43)
Pay for a single invoice   Movelt <a href="https://secure.moveit.com/pay/">https://secure.moveit.com/pay/</a>	<a href="https://secure.moveit.com/images/moveit.css">https://secure.moveit.com/images/moveit.css</a>	CSS	September 6, 2021 (20:43)

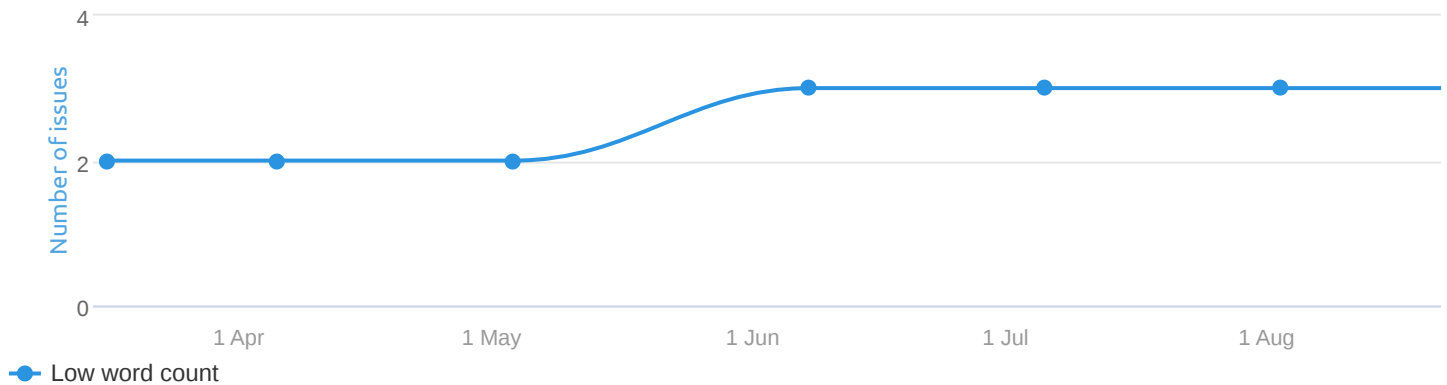
Page URL	Resource URL	Resource Type	Discovered
Pay for a single invoice   MoveIt <a href="https://secure.moveit.com/pay/">https://secure.moveit.com/pay/</a>	<a href="https://secure.moveit.com/images/jquery-ui-1.8.1.custom.css">https://secure.moveit.com/images/jquery-ui-1.8.1.custom.css</a>	CSS	September 6, 2021 (20:43)

## Low word count

- i** About this issue: This issue is triggered if the number of words on your webpage is less than 200. The amount of text placed on your webpage is a quality signal to search engines. Search engines prefer to provide as much information to users as possible, so pages with longer content tend to be placed higher in search results, as opposed to those with lower word counts. For more information, please view this video: <https://www.youtube.com/watch?v=w3-obcXkyA4>. How to fix: Improve your on-page content and be sure to include more than 200 meaningful words.

## Historical chart for audits

Period: March 16, 2021 (10:04) - September 6, 2021 (20:43)



## Low word count 3

www.moveit.com

Page URL	Words Count	Discovered
Contact MoveIt®   The MoveIt® Companies <a href="https://moveit.com/about/contact">https://moveit.com/about/contact</a>	122	September 6, 2021 (20:43) [new]
MoveIt Companies - Lease Return Quote Request <a href="https://secure.moveit.com/QForm/wf/">https://secure.moveit.com/QForm/wf/</a>	181	September 6, 2021 (20:43)
Pay for a single invoice   MoveIt <a href="https://secure.moveit.com/pay/">https://secure.moveit.com/pay/</a>	19	September 6, 2021 (20:43)

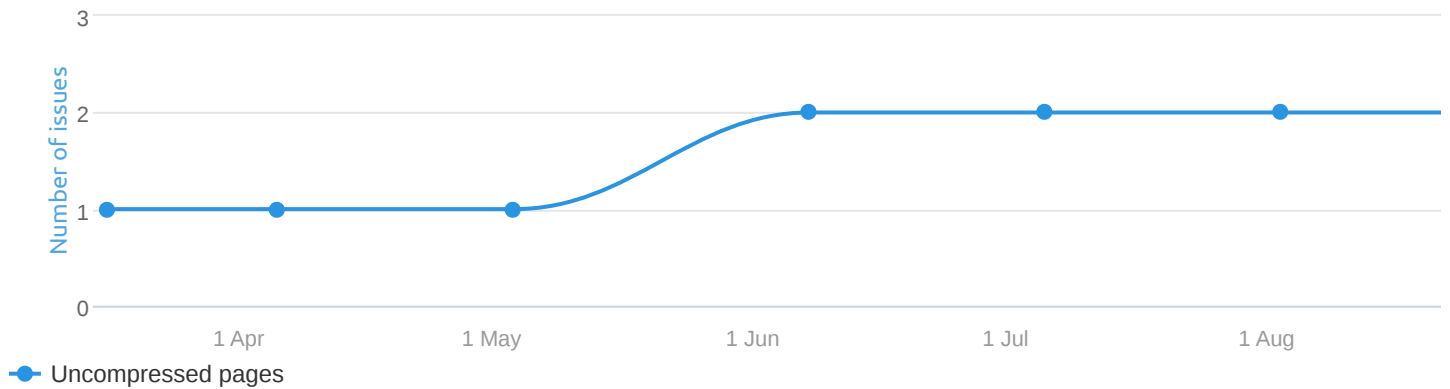
## Uncompressed pages

- i** About this issue: This issue is triggered if the Content-Encoding entity is not present in the response header. Page compression is essential to the process of optimizing your website. Using uncompressed pages leads to a slower page load time, resulting in a poor user experience and a lower search engine ranking. How to fix: Enable compression on your webpages for faster load time.



## Historical chart for audits

Period: September 6, 2021 (20:43) - March 16, 2021 (10:04)



## Uncompressed pages 2

www.moveit.com

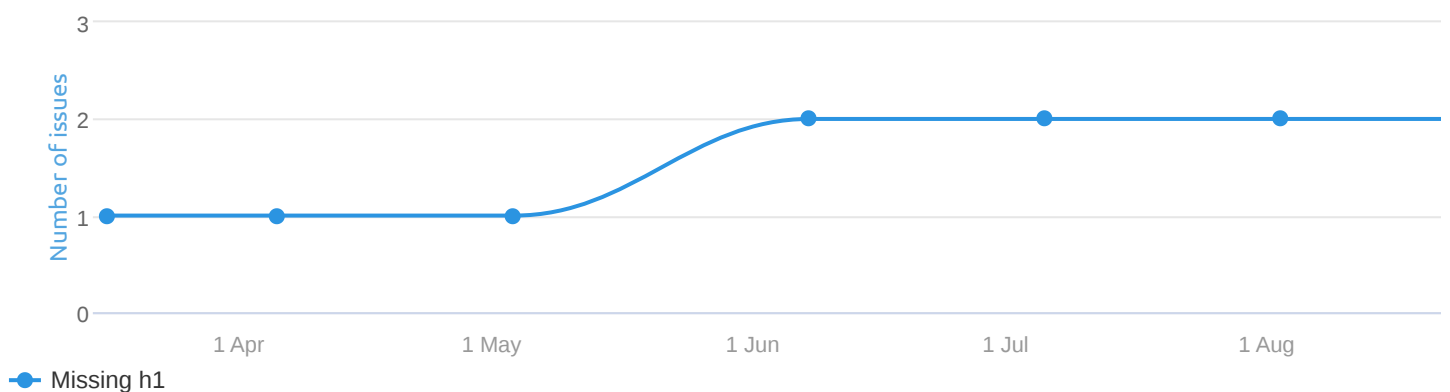
Page URL	Discovered
MoveIt Companies - Lease Return Quote Request <a href="https://secure.moveit.com/QForm/wf/">https://secure.moveit.com/QForm/wf/</a>	September 6, 2021 (20:43)
Pay for a single invoice   MoveIt <a href="https://secure.moveit.com/pay/">https://secure.moveit.com/pay/</a>	September 6, 2021 (20:43)

## Missing h1

- i** About this issue: While less important than <title> tags, h1 headings still help define your page's topic for search engines and users. If an <h1> tag is empty or missing, search engines may place your page lower than they would otherwise. Besides, a lack of an <h1> tag breaks your page's heading hierarchy, which is not SEO friendly. How to fix: Provide a concise, relevant h1 heading for each of your page.

## Historical chart for audits

Period: March 16, 2021 (10:04) - September 6, 2021 (20:43)



## Missing h1 2

www.moveit.com

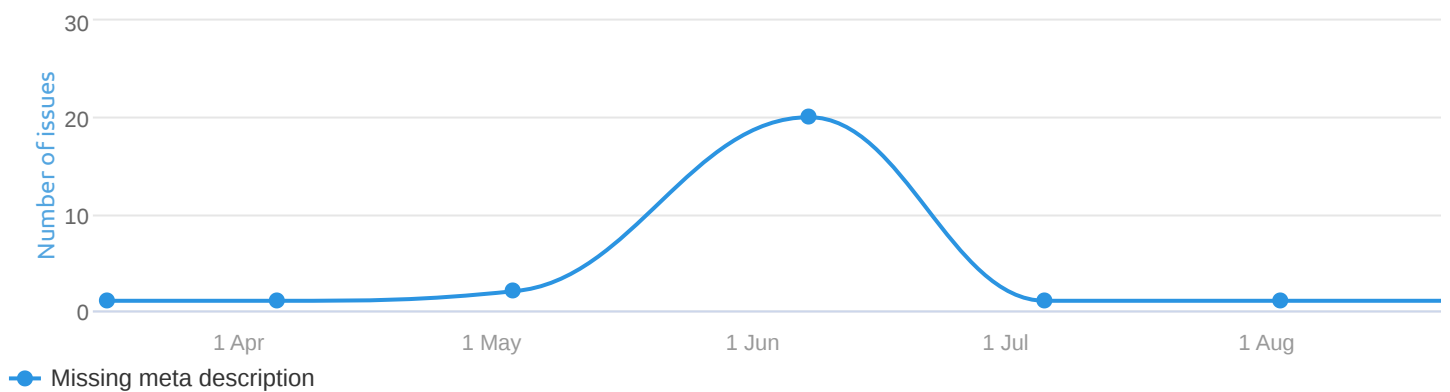
Page URL	Discovered
Movelt Companies - Lease Return Quote Request <a href="https://secure.moveit.com/QForm/wf/">https://secure.moveit.com/QForm/wf/</a>	September 6, 2021 (20:43)
Pay for a single invoice   Movelt <a href="https://secure.moveit.com/pay/">https://secure.moveit.com/pay/</a>	September 6, 2021 (20:43)

## Missing meta description

- i** *About this issue: Though meta descriptions don't have a direct influence on rankings, they are used by search engines to display your page's description in search results. A good description helps users know what your page is about and encourages them to click on it. If your page's meta description tag is missing, search engines will usually display its first sentence, which may be irrelevant and unappealing to users. For more information, please see these article: Create good titles and snippets in Search Results: <https://support.google.com/webmasters/answer/35624>. How to fix: In order to gain a higher click-through rate, you should ensure that all of your webpages have meta descriptions that contain relevant keywords.*

## Historical chart for audits

Period: September 6, 2021 (20:43) - March 16, 2021 (10:04)



## Missing meta description 1

www.moveit.com

Page URL	Discovered
Pay for a single invoice   Movelt <a href="https://secure.moveit.com/pay/">https://secure.moveit.com/pay/</a>	September 6, 2021 (20:43)

## Links with non-descriptive anchor text

- i** *About this issue: This issue is triggered if a non-descriptive anchor text is used for a link (either internal or external). An anchor is considered to be non-descriptive if it doesn't give any idea of what the linked-to page is about, for example, "click here", "right here", etc. This type of anchor provides little value to users and search engines as it doesn't provide any information about the target page. Also, such anchors will offer little in terms of the target page's ability to be indexed by search engines, and as a result, rank for relevant search requests. For more information on the criteria used to trigger this check, refer to kb article title. How to fix: To let users and search engines understand the meaning of the linked-to page, use a succinct anchor text that describes the page's content. For best practices on how to optimize your anchor text, refer to the "Write good link text" section in Google's Search Engine Optimization (SEO) Starter Guide [https://support.google.com/webmasters/answer/7451184?hl=en&ref\\_topic=9460495&authuser=0](https://support.google.com/webmasters/answer/7451184?hl=en&ref_topic=9460495&authuser=0).*

## Historical chart for audits

Period: March 16, 2021 (10:04) - September 6, 2021 (20:43)



## Links with non-descriptive anchor text 19

www.moveit.com

Page URL	Link URL	Anchor Text	Discovered
MoveIt® Relocates to New Office   The MoveIt® Companies <a href="https://moveit.com/about/news/2009-05-01-moveit-relocates-to-new-office">https://moveit.com/about/news/2009-05-01-moveit-relocates-to-new-office</a>	<a href="https://moveit.com/about/news/">https://moveit.com/about/news/</a>	Click here	September 6, 2021 (20:43) <a href="#">[new]</a>
MoveIt® Honored with Relay For Life Award   The MoveIt® Companies <a href="https://moveit.com/about/news/2010-03-22-moveit-companies-honored-with-relay-for-life-spirit-award">https://moveit.com/about/news/2010-03-22-moveit-companies-honored-with-relay-for-life-spirit-award</a>	<a href="https://moveit.com/about/news/">https://moveit.com/about/news/</a>	Click here	September 6, 2021 (20:43) <a href="#">[new]</a>
MoveIt® Companies Receive 30 Year Award   The MoveIt® Companies <a href="https://moveit.com/about/news/2010-05-10-moveit-companies-receive-30-year-award">https://moveit.com/about/news/2010-05-10-moveit-companies-receive-30-year-award</a>	<a href="https://moveit.com/about/news/">https://moveit.com/about/news/</a>	Click here	September 6, 2021 (20:43) <a href="#">[new]</a>
MoveIt® Rebranding is Complete   The MoveIt® Companies <a href="https://moveit.com/about/news/2010-05-21-moveit-companies-name-change-and-rebranding-is-complete">https://moveit.com/about/news/2010-05-21-moveit-companies-name-change-and-rebranding-is-complete</a>	<a href="https://moveit.com/about/news/">https://moveit.com/about/news/</a>	Click here	September 6, 2021 (20:43) <a href="#">[new]</a>
Sustainable Landscaping Underway at MoveIt®   The MoveIt® Companies <a href="https://moveit.com/about/news/2010-08-02-sustainable-landscaping-underway-at-moveit">https://moveit.com/about/news/2010-08-02-sustainable-landscaping-underway-at-moveit</a>	<a href="https://moveit.com/about/news/">https://moveit.com/about/news/</a>	Click here	September 6, 2021 (20:43) <a href="#">[new]</a>
Senator Tom Harkin Visits MoveIt® Companies   The MoveIt® Companies <a href="https://moveit.com/about/news/2010-09-08-senator-tom-harkin-visits-moveit-companies">https://moveit.com/about/news/2010-09-08-senator-tom-harkin-visits-moveit-companies</a>	<a href="https://moveit.com/about/news/">https://moveit.com/about/news/</a>	Click here	September 6, 2021 (20:43) <a href="#">[new]</a>
MoveIt® Completes Superbowl Distribution   The MoveIt® Companies <a href="https://moveit.com/about/news/2011-02-10-moveit-freight-solutions-completes-superbowl-distribution">https://moveit.com/about/news/2011-02-10-moveit-freight-solutions-completes-superbowl-distribution</a>	<a href="https://moveit.com/about/news/">https://moveit.com/about/news/</a>	Click here	September 6, 2021 (20:43) <a href="#">[new]</a>
MoveIt® Teams Up with Electric Lady Studios   The MoveIt® Companies <a href="https://moveit.com/about/news/2011-05-25-moveit-companies-provide-services-for-famous-recording-studio">https://moveit.com/about/news/2011-05-25-moveit-companies-provide-services-for-famous-recording-studio</a>	<a href="https://moveit.com/about/news/">https://moveit.com/about/news/</a>	Click here	September 6, 2021 (20:43) <a href="#">[new]</a>
MoveIt® Companies to Go 100% Solar   The MoveIt® Companies <a href="https://moveit.com/about/news/2017-05-01-moveit-companies-to-go-100-solar">https://moveit.com/about/news/2017-05-01-moveit-companies-to-go-100-solar</a>	<a href="https://moveit.com/about/news/">https://moveit.com/about/news/</a>	Click here	September 6, 2021 (20:43) <a href="#">[new]</a>
MoveIt® Goes Solar   The MoveIt® Companies <a href="https://moveit.com/about/news/2017-10-20-moveit-goes-solar">https://moveit.com/about/news/2017-10-20-moveit-goes-solar</a>	<a href="https://moveit.com/about/news/">https://moveit.com/about/news/</a>	Click here	September 6, 2021 (20:43) <a href="#">[new]</a>
MoveIt® Hosts Legislators & Council Members   The MoveIt® Companies <a href="https://moveit.com/about/news/2018-10-13-energy-tour-state-legislators-and-iowa-environmental-council-members-visit-moveit">https://moveit.com/about/news/2018-10-13-energy-tour-state-legislators-and-iowa-environmental-council-members-visit-moveit</a>	<a href="https://moveit.com/about/news/">https://moveit.com/about/news/</a>	Click here	September 6, 2021 (20:43) <a href="#">[new]</a>

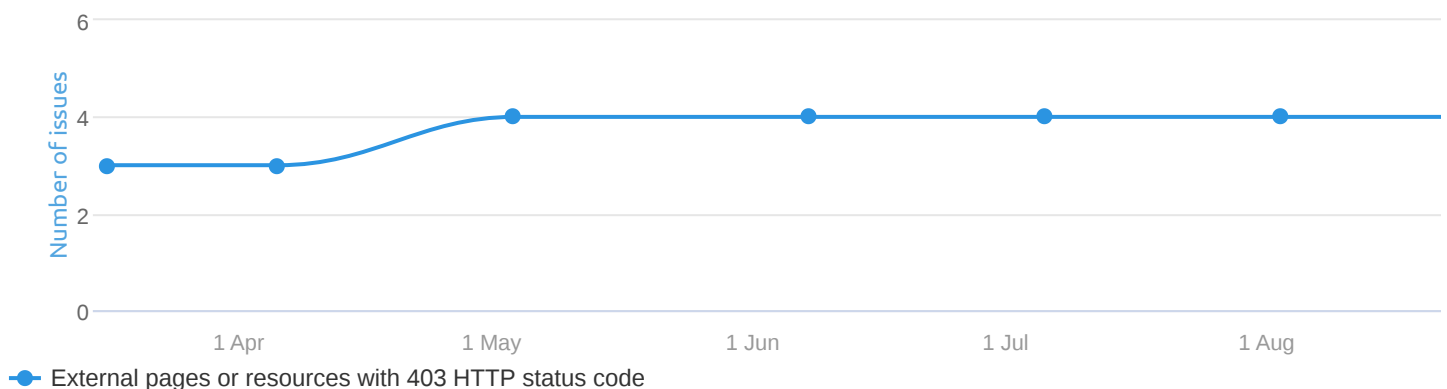
Page URL	Link URL	Anchor Text	Discovered
<a href="https://moveit.com/about/news/2019-01-07-a-good-cause-for-a-strong-community-why-moveit-donated-to-the-grant-park-trail-and-you-should-too">MoveIt® Donates to the Grant Park Trail   The MoveIt® Companies</a> <a href="https://moveit.com/about/news/2019-01-07-a-good-cause-for-a-strong-community-why-moveit-donated-to-the-grant-park-trail-and-you-should-too">https://moveit.com/about/news/2019-01-07-a-good-cause-for-a-strong-community-why-moveit-donated-to-the-grant-park-trail-and-you-should-too</a>	<a href="https://moveit.com/about/news/">https://moveit.com/about/news/</a>	Click here	September 6, 2021 (20:43) <span>[new]</span>
<a href="https://moveit.com/about/news/2019-02-19-5-ways-to-check-if-your-shipping-partner-is-saving-you-money">5 Signs Your 3PL Is Saving You Money   The MoveIt® Companies</a> <a href="https://moveit.com/about/news/2019-02-19-5-ways-to-check-if-your-shipping-partner-is-saving-you-money">https://moveit.com/about/news/2019-02-19-5-ways-to-check-if-your-shipping-partner-is-saving-you-money</a>	<a href="https://moveit.com/about/news/">https://moveit.com/about/news/</a>	Click here	September 6, 2021 (20:43) <span>[new]</span>
<a href="https://moveit.com/about/news/2019-04-22-is-your-3pl-defending-you-from-greedy-3pl-inspection-teams">Does Your 3PL Keep Inspection Teams Honest?   The MoveIt® Companies</a> <a href="https://moveit.com/about/news/2019-04-22-is-your-3pl-defending-you-from-greedy-3pl-inspection-teams">https://moveit.com/about/news/2019-04-22-is-your-3pl-defending-you-from-greedy-3pl-inspection-teams</a>	<a href="https://moveit.com/about/news/">https://moveit.com/about/news/</a>	Click here	September 6, 2021 (20:43) <span>[new]</span>
<a href="https://moveit.com/about/news/2019-05-17-moveit-celebrates-40th-anniversary">MoveIt® Celebrates 40th Anniversary   The MoveIt® Companies</a> <a href="https://moveit.com/about/news/2019-05-17-moveit-celebrates-40th-anniversary">https://moveit.com/about/news/2019-05-17-moveit-celebrates-40th-anniversary</a>	<a href="https://moveit.com/about/news/">https://moveit.com/about/news/</a>	Click here	September 6, 2021 (20:43) <span>[new]</span>
<a href="https://moveit.com/about/news/2020-06-16-tia-congratulates-moveit-on-40-years-of-membership">TIA Congratulates MoveIt® on 40 Years of Membership   The MoveIt® Companies</a> <a href="https://moveit.com/about/news/2020-06-16-tia-congratulates-moveit-on-40-years-of-membership">https://moveit.com/about/news/2020-06-16-tia-congratulates-moveit-on-40-years-of-membership</a>	<a href="https://moveit.com/about/news/">https://moveit.com/about/news/</a>	Click here	September 6, 2021 (20:43) <span>[new]</span>
<a href="https://moveit.com/about/news/2021-01-26-todd-interview-dotmed">How is COVID-19 Changing 3PL and Transportation?   The MoveIt® Companies</a> <a href="https://moveit.com/about/news/2021-01-26-todd-interview-dotmed">https://moveit.com/about/news/2021-01-26-todd-interview-dotmed</a>	<a href="https://moveit.com/about/news/">https://moveit.com/about/news/</a>	Click here	September 6, 2021 (20:43) <span>[new]</span>
<a href="https://moveit.com/about/news/2021-04-16-todd-partridge-named-ceo">Todd Partridge Named CEO of The MoveIt Companies   The MoveIt® Companies</a> <a href="https://moveit.com/about/news/2021-04-16-todd-partridge-named-ceo">https://moveit.com/about/news/2021-04-16-todd-partridge-named-ceo</a>	<a href="https://moveit.com/about/news/">https://moveit.com/about/news/</a>	Click here	September 6, 2021 (20:43) <span>[new]</span>
<a href="https://moveit.com/about/news/2021-05-27-computer-transportation-services">Once Upon a Time, 40 Years Ago...   The MoveIt® Companies</a> <a href="https://moveit.com/about/news/2021-05-27-computer-transportation-services">https://moveit.com/about/news/2021-05-27-computer-transportation-services</a>	<a href="https://moveit.com/about/news/">https://moveit.com/about/news/</a>	Click here	September 6, 2021 (20:43) <span>[new]</span>

## External pages or resources with 403 HTTP status code

**i** *About this issue: This issue is triggered if a crawler gets a 403 code when trying to access an external webpage or resource via a link on your site. A 403 HTTP status code is returned if a user is not allowed to access the resource for some reason. In the case of crawlers, this usually means that a crawler is being blocked from accessing content at the server level. How to fix: Check that the page is available to browsers and search engines. To do this, follow a link in your browser and check the Google Search Console data. 1. If a page or resource is not available, contact the owner of the external website to restore deleted content or change the link on your page. 2. If a page is available but our bot is blocked from accessing it, you can ask the external website owner to unblock the page, so we can check all resources correctly. You can also hide this issue from your list.*

## Historical chart for audits

Period: September 6, 2021 (20:43) - March 16, 2021 (10:04)



## External pages or resources with 403 HTTP status code 4

www.moveit.com

Page URL	Resource URL	Type of resource	Discovered
The Latest News at the Movelt® Companies   The Movelt® Companies <a href="https://moveit.com/about/news">https://moveit.com/about/news</a>	<a href="https://www.usgbc.org/leed">https://www.usgbc.org/leed</a>	hyperlink	September 6, 2021 (20:43)
The Latest News at the Movelt® Companies   The Movelt® Companies <a href="https://moveit.com/about/news/">https://moveit.com/about/news/</a>	<a href="https://www.usgbc.org/leed">https://www.usgbc.org/leed</a>	hyperlink	September 6, 2021 (20:43)
Movelt® Relocates to New Office   The Movelt® Companies <a href="https://moveit.com/about/news/2009-05-01-moveit-relocates-to-new-office">https://moveit.com/about/news/2009-05-01-moveit-relocates-to-new-office</a>	<a href="https://www.usgbc.org/leed">https://www.usgbc.org/leed</a>	hyperlink	September 6, 2021 (20:43)
Financial/Leasing Shipping   The Movelt® Companies <a href="https://moveit.com/industries/financial-leasing">https://moveit.com/industries/financial-leasing</a>	<a href="https://www.choosebroadspire.com/">https://www.choosebroadspire.com/</a>	hyperlink	September 6, 2021 (20:43)