# **5** Questions to Ask Before Shipping Vending Equipment 7

The Movelt<sup>®</sup> Companies

# Picture this: you have a groundbreaking new product vending solution.

You've signed contracts with retailers and you're ready to begin production.

But now that it's time to develop a shipping strategy, you're not really sure where to start. Ask yourself the following...

#### How will your product be packaged?



Will the unit be fastened to a skid with an outer cardboard shell and protective cushioning? Does the value and design of the unit require full-wood crating? These are money-saving questions that can be determined by value, weight, machine characteristics or sensitivity of the equipment. For return and end-of-life units, blanket wrap, air ride trucks can prevent damage and add an extra layer of protection.



#### Will you need white glove service?

If dock delivery is not enough, you should consider having your equipment brought inside and set in place with the packaging removed. Non-technical services like adding shelves, pricing strips, confirming power up and other services can be done by crews who will proudly represent your company.

## Do you have solutions for the full life-cycle of the equipment?

How do you intend to handle disposal and certified recycling? Having a seamless strategy will save you time and money and help you avoid future headaches.

### What if there's damage?

Does your shipping provider offer premium insurance for new and used equipment? Can they offer a customized equipment condition report that ensures the customer is happy with the work? What is their rate of damages?



#### Have you "future-proofed" your warehousing strategy?

When you're ready for the big leagues, a partner with a robust network of storage and distribution facilities is key. Coordinating a rollout to a major US retailer with thousands of locations is tricky, and requires careful record keeping and experienced advance planning. Finding someone who can accommodate special equipment can be difficult, so it pays to shop around.

Putting together a successful logistics and supply chain program requires research, knowledge and planning. The right partner will be there every step of the way, with money-saving advice and headache-saving implementation. Most importantly, you'll be working with someone you trust.

The MoveIt Companies have been delivering sensitive equipment to customers all over the U.S. and Canada since 1979.

<u>Click here for a free consultation to discuss your current shipping program.</u>

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